

# NEWS from CPSC

## U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

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FOR IMMEDIATE RELEASE

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**Firm's Recall Hotline: (800) 732-9531**

CPSC Recall Hotline: (800) 638-2772

CPSC Media Contact: (301) 504-7908

### Children's Plush Books Recalled by Simon & Schuster Due to Choking Hazard

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed.

**Name of Product:** Monday the Bullfrog Plush Books

**Units:** About 142,000

**Manufacturer:** Simon & Schuster Inc., of New York, N.Y.

**Hazard:** The plastic eye on the frog can detach, which may pose a choking hazard to young children.

**Incidents/Injuries:** Simon & Schuster has received reports of three plastic eyes that detached after use and one unit that was packaged with a detached eye. No injuries have been reported.

**Description:** *Monday the Bullfrog* is a plush puppet bullfrog with a board book attached to the frog's mouth. It was sold in clear plastic packaging, and the book is marked with ISBN numbers 10: 1416912312 and 13: 9781416912316 printed inside the mouth of the bullfrog.

**Sold at:** Bookstores and retailers nationwide and online from January 2006 through November 2009 for about \$18.

**Manufactured in:** China

**Remedy:** Consumers should immediately place the product out of a child's reach and contact Simon & Schuster for a free replacement product.

**Consumer Contact:** For more information, call Simon & Schuster at (800) 732-9531 between 8:30 a.m. and 5 p.m. ET Monday through Friday or visit the company's Web site at <http://kids.simonandschuster.com>

**Media Contact:** Paul Crichton, at (212) 698-2809 or email [paul.crichton@simonandschuster.com](mailto:paul.crichton@simonandschuster.com)



CPSC is still interested in receiving incident or injury reports that are either directly related to this product recall or involve a different hazard with the same product. Please tell us about it by visiting <https://www.cpsc.gov/cgibin/incident.aspx>

The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of serious injury or death from thousands of types of consumer products under the agency's jurisdiction. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. The CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's Hotline at (800) 638-2772 or CPSC's teletypewriter at (301) 595-7054. To join a CPSC e-mail subscription list, please go to <https://www.cpsc.gov/cpsclist.aspx>. Consumers can obtain recall and general safety information by logging on to CPSC's Web site at [www.cpsc.gov](http://www.cpsc.gov).